

78th Annual Shellfish Conference and Tradeshow

Earlybird registration ends Aug. 16th

Lynnwood Event Center

September 9th - 12th 2024

Lynnwood, WA.



Hosted by the Pacific Coast Shellfish Growers Association & National Shellfisheries Association – Pacific Coast Section



Welcome

The Shellfish Growers Conference and Tradeshow is an opportunity for growers, researchers, agency staff, industry partners, and students explore new research findings, consider public policy issues facing the shellfish industry, and share stories and learn from others' experiences.

An impressive lineup of engaging speakers and pressing topics will be showcased at this year's conference. Entertainment and fun activities are dispersed throughout!

Lynnwood Event Center

3711 196th St SW,
Lynnwood, WA 98036

Hilton Garden Inn Seattle/Lynnwood

3801 Alderwood Mall Blvd,
Lynnwood, WA. 98036

Hotel Group Discount Code: 907

PCSGA Grower Members...
Need funds to attend the Annual
Shellfish Growers Conference?
PCSGA members in good standing are
eligible to receive financial assistance
from PCSGA through the Grower
Enrichment and Development Fund

To apply for these funds, please send a
detailed request to
margaretpilaro@pcsga.org



Keynote Speaker

LONI GRINNELL-GRENINGER

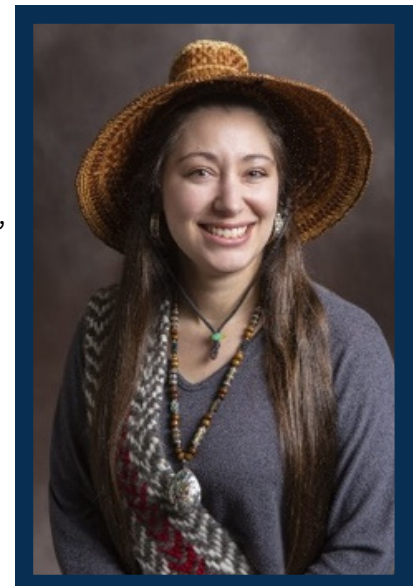
COUNCIL VICE CHAIR

JAMESTOWN S'KLALLAM TRIBE

Loni Grinnell-Greninger (“yúčci?ə”) was appointed to Tribal Vice Chair in January 2020 and elected in November 2020. She graduated with her Bachelor of Science in Psychology from Pacific Lutheran University in 2012, and her Master of Public Administration with an emphasis in Tribal Governance from The Evergreen State College in 2016. Her professional experience includes four years of working with the Washington State Department of Social & Health Services as an Office of Indian Policy Regional Manager, and then as a Statewide Tribal Liaison in the Department's Division of Behavioral Health & Recovery. Both positions led to help create systems and policy that increases access to state services for American Indians and Alaska Natives. Additionally, another role was to educate state workers in the government-to-government relationship that the State has with its Federally Recognized Tribes.

In 2017 she moved back home to her Tribe, serving her people and greater community. Since this time, she has held three positions: Deputy Director, then Director, of the Social & Community Services Department, and now the Director of the Culture Department. Her work includes local, state, and federal relations and education, as well as cultural leadership.

To make resources more available to Indian Country, she assists in facilitating relationships that help non-native governments to understand Indigenous values and needs, which translate to trained staff to work with tribes, increased funding for tribes to use for serving their communities, and increased consultation with the other non-native governments.





Luncheon Speaker

TOMMY GOMES

Tommy is an award-winning fishmonger from San Diego and has traveled near and far to highlight seafood on his hit show “The Fishmonger” on the Outdoor Channel. With a deep commitment to sustainable local seafood, Tommy supports California fishermen and promotes responsible fishing practices. He is renowned for his engaging corporate seafood team-building classes and private cooking sessions. Tommy’s expertise in and passion for the seafood industry is contagious.



2024 Legends in Shellfish Speaker

BRYAN RACKLEY

Bryan Rackley is the Oyster Bar Manager and Co-Owner of Kimball House in Atlanta. He also co-founded Shiny Dimes Oyster Farm in Oyster Bay, FL, and Oyster South, a non-profit promoting sustainable oyster farming in the Southeast. A South Georgia native, Rackley moved to Atlanta for Georgia State University, graduating with an English degree. He and his partners opened Kimball House in 2013. As Oyster Bar Manager, Rackley sources high-quality, sustainably farmed oysters and educates diners on their flavor profiles. Rackley is dedicated to supporting oyster farmers through Oyster South's annual Landlocked fundraiser. He lives in Decatur with his wife Jada and their son Gus.

Legends in Shellfish Speaker Series

In December 2014, the Shellfish Community lost a true leader, John Lentz, who founded Chelsea Farms with his wife Linda in 1987. John, a commercial geoduck diver, pioneered farmed geoduck cultivation and the flip-bag technology. His innovations, including using tides to cultivate oysters, have become industry standards. To honor John's memory, PCSGA created the John Lentz Profiles in Innovation Speaker Series in 2015. Now, this series will be expanded to honor other influential figures in the Shellfish Community, such as Jerry Yamashita, Mark Wiegardt, Dave Steele, and Kurt Grinnell.

The Legends in Shellfish Speaker Series aims to celebrate innovation and collaboration, honoring leaders who are positively impacting the industry and inspiring future generations.



Conference at a Glance

**MONDAY,
SEPTEMBER 9**

Schley Golf Scramble (*Pre-registration required*)
Pickleball (*Pre-registration required*)
New Grower Member Welcome: 1 pm
PCSGA Annual General Member (AGM) Meeting: 2 pm - 4 pm

**TUESDAY,
SEPTEMBER 10**

Conference Welcome

Keynote Speaker: Loni Greninger

Concurrent Session A: Ocean Conditions & Climate	Concurrent Session B: Pest Management
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Luncheon Speaker: Tommy Gomes: The Fish Monger

Pacific Coast Federal Science Engagement Session	Public Health, Marine Pathogens and Harmful Algal Blooms
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Opening Night Tradeshow Reception

**WEDNESDAY,
SEPTEMBER 11**

Grower Panel - Working with West Coast Tribes

Legends in Shellfish Speaker: Bryan Rackley

Concurrent Session A: Up in the Restaurant Grower Panel - Restaurants	Concurrent Session B: Restoration & Protection
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Annual NSA Luncheon and Meeting

Genetics & Broodstock	Multitrophic Interactions Public Education & Engagement
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Grand Awards Banquet, Silent Auction, Student and Industry Awards

**THURSDAY,
SEPTEMBER 12**

Grower Panel - Supporting the Research-Farm Connection
Down on the Farm
Permitting and Regulatory Issues

PCSGA Meeting: Annual General Membership (AGM)

Monday, September 9th, 2 - 4 pm

Lynnwood Event Center

The AGM meeting will take place the day before the conference begins and is **open to all PCSGA members in good standing, with no fee to attend**. We are also hosting a **New Grower Member Welcome** prior to the AGM. See how PCSGA is working on issues impacting your farm! This is an excellent opportunity to network with fellow grower members from across the Pacific Coast and share your experiences.

Conference Workshops & Panels



What's Eating My Farm?

- ✔ Visit with farmers from different growing areas and discuss problems and solutions for “what’s eating your farm”. Gain real hands-on insight from real farmers!

Ask a Hatchery Dude

- ✔ Some of the best minds in the shellfish world will be present to enlighten and inform about what happens inside the walls of a shellfish hatchery and what they recommend for rearing their babies! Foot Bath not required!

Down on the Farm!

- ✔ Learn about what’s happening on shellfish farms near home and far away, and hear how farmers are supporting each other.

Up in the Restaurant!

- ✔ Hear from those in the restaurant business what they look for in working with shellfish farmers and unique ways to promote your products.

Grower Panels

- ✔ Representatives from three special communities – Tribes, food service, and research - will join growers in three different panel-sessions. Hear challenges of working with each community but also discover solutions and pathways for better engagement and results. Bring your questions for these interactive sessions.

Advancements in Farming Methods

- ✔ Shellfish farming continues to evolve. This session will examine the newest types of farming equipment and systems. Bring your questions and prepare to be amazed.

Schley Golf Scramble!

Lynnwood Municipal Golf Course

Monday Sept. 9th, 2024

Tee time at 8:00 a.m

In honor of our friend and founder of Norplex Inc., Ralph Schley, the annual Schley Golf Scramble will be held at Lynnwood Municipal Golf Course. The fee covers golf and cart. Golf Scramble organized by golf whiz, Jesse DeNike of Plauché and Carr. Pre-registration required. Prizes awarded!

Pickleball!

Monday Sept. 9th, 2024

10:00 am - 12:00 pm

Get ready to serve, rally, and score! Don't miss out on the excitement and team spirit of PCSGA's pickleball tournament. Whether you're a seasoned pro or a curious beginner, come join the fun! Pre-registration required. Prizes awarded!

National Shellfisheries Association Student Fundraiser

Demonstrate your support for our collective future by attending the NSA Student Fundraiser. Always entertaining, this event encourages participants to do something completely wacky things to generate funds for student scholarships!

General Attendance Registration

You may also register online at www.pcsga.org

Your registration includes:

Conference entry and coffee breaks, 1 ticket to Opening Day Luncheon and Tradeshow Reception

I am a:	PCSGA or NSA Member <input type="checkbox"/>	Non-Member <input type="checkbox"/>	Student <input type="checkbox"/>
Name:	_____		
Affiliation:	_____		
Address:	_____	City: _____	State: _____ Zip: _____
Phone:	_____	E-Mail:	_____

	Register before or on Aug. 16	Register after Aug. 16	Sub-Total
PCSGA or NSA Member Rate	\$400	\$475	\$ _____
Non-Member Rate	\$575	\$650	\$ _____
Student Rate	\$250	\$265	\$ _____
Schley Golf Scramble: Mon. Sept 9th	\$65	\$80	\$ _____
Pickleball Mon. Sept. 9th	\$15	\$20	\$ _____
Grand Awards Banquet: Wed. Sept. 11th	\$70	\$85	\$ _____
Additional Lunch Ticket: Tues. Sept. 10th.	\$40	\$55	\$ _____
<i>Registrant receives one complimentary ticket</i>			
Additional Reception Ticket: Tues. Sept. 10th.	\$35	\$50	\$ _____
<i>Registrant receives one complimentary ticket</i>			

Food Option: I would like vegetarian meals

Event Sponsor: Receive advertising in the conference program guide and signage during breaks and meals.

- Reception Sponsor - \$5,000
 Banquet Sponsor - \$4,500
 Swag Sponsor - \$3,500
 Coffee Sponsor - \$400
 Speaker Sponsor - \$500
 Activities Sponsor - \$1500
 Beverage Sponsor - \$2000

Student Sponsor: Help cover the cost of a student's registration	\$250	\$ _____
PCSGA Grower Enrichment & Development Fund (Donation)		\$ _____
Legends in Shellfish Innovation Speaker Series (Donation)		\$ _____

Payment Information

- Check (make payable to PCSGA)
 Card Card (please call PCSGA to make payment)

GRAND TOTAL: \$ _____

PCSGA 120 State Avenue NE #142, Olympia, WA 98501 • **REGISTER ONLINE: [CLICK HERE](#)** • OFFICE: 360-774-4853

Cancellation policy: by August 9th admin fee \$100 • Aug 9th - Sept. 1st 50% refund • after September 1st no refund

Tradeshow Exhibitor Information

The Tradeshow is a great opportunity to engage with potential clients in a casual setting. PCSGA encourages you to showcase your products and services and learn about trends that will help your business grow. Conference attendees are eager to explore your business, socialize with you, and interact with your product!



Each exhibitor will receive a **6-foot wood table (cloth-less)**. Tradeshow exhibitors are showcased during the **Tradeshow Reception** (opening night on Tuesday, September 10th at 6:00 pm. Please be sure you are present to staff your booth during the reception! An activity is planned to help channel conference attendees to your table. *Be ready for a few surprises!*

Consider donating to the **Silent Auction** (see below) and becoming a **Conference Sponsor**. Sponsors receive advertising in the conference program guide and in public spaces at the conference. See the registration form for more information

WANT A COMPLIMENTARY TRADESHOW BOOTH? ... CONSIDER JOINING PCSGA AS AN ALLIED MEMBER!

Allied Members support the work of the PCSGA on a broad spectrum of issues, including environmental protection, shellfish safety, regulations, technology, and marketing.

Depending on level of membership, benefits include:

- Annual Conference meeting fee waived.
- Complimentary Tradeshow Exhibit space at Annual Conference.
- Tradeshow Reception showcasing exhibitors at Annual Conference
- Advertisement in quarterly newsletter, Longlines (subscription included)
- Advertisement and business listing in Annual Resource Catalog.
- Directory listing, company logo, and website link on PCSGA website.
- Access to PCSGA grower membership list.

Visit www.pcsga.org/join-pcsga or call the PCSGA office to learn more about Allied Membership Levels and Benefits



Donations Requested for the Silent Auction

Proceeds from the auction support:

- PCSGA Grower Enrichment and Development Fund
- Legends in Shellfish Innovation Speaker Series
- NSA-PCS Student Scholarships

Please bring your auction items to the conference registration desk when you arrive. The auction closes after Wednesday's banquet.

Tradeshow Exhibitor Registration

You may also register online at www.pcsga.org

Company: _____			
Representatives 1: _____		2. _____	
Address: _____		City: _____	State: _____ Zip: _____
Phone: _____		E-Mail: _____	

I am a current Allied Member in good standing. **Sub-Total**

I would like to join PCSGA as a new member, or renew my annual membership dues. \$ _____
Visit www.pcsga.org for information on membership levels and benefits.

Tradeshow Booth Fees:

I need electricity at my booth
Electricity will only be provided upon specific request.

	Register before or on Aug. 16	Register after Aug. 16	
Sustaining, Corporate, and Patron Members	\$0	\$500	\$ _____
Associate Members	\$600	\$800	\$ _____
Schley Golf Scramble: Mon. Sept. 9th	\$65	\$80	\$ _____
Pickleball Mon. Sept. 9th	\$15	\$20	\$ _____
Grand Awards Banquet: Wed. Sept. 11th	\$70	\$85	\$ _____
Lunch Tues. Sept. 10th - Lunch is not included in registration	\$40	\$55	\$ _____
Additional Lunch Ticket: Tues. Sept. 10th	\$40	\$55	\$ _____
<i>Registrant receives one complimentary reception ticket</i>			

Food Option: I would like vegetarian meals

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 Banquet Sponsor - \$4,500
 Swag Sponsor - \$3,500
 Coffee Sponsor - \$400
 Speaker Sponsor - \$500
 Activities Sponsor - \$1500
 Beverage Sponsor - \$2000

Student Sponsor: Help cover the cost of a student's registration \$250 \$ _____

PCSGA Grower Enrichment & Development Fund (Donation) \$ _____

Legends in Shellfish Innovation Speaker Series (Donation) \$ _____

Payment Information

- Check (make payable to PCSGA)
 Card Card (please call PCSGA to make payment)

GRAND TOTAL: \$ _____



Sponsorship Opportunities

Looking for an opportunity to get your name out to hundreds of potential customers and support your favorite Shellfish Association?

We are seeking sponsors from our valued Allied Members for the upcoming PCSGA & NSA's 78th Annual Conference and Tradeshow, September 9th–12th, 2024. We are grateful for your support and look forward to seeing you at the conference.

Opening Night Tradeshow Reception Sponsorship - \$5,000

- 1 Drink ticket for each guest
- Napkins with your printed logo

Grand Award Banquet Sponsorship - \$4,500

- 4 Ticket to attend banquet
- Mint tin with logo - one for each guest at banquet tables

Swag Sponsor - \$3,500

- Canvas bag with logo for all attendees

Each sponsorship includes “Thank You” with company logo in the conference program as well as public acknowledgment and signage during the conference

Additional Multiple Sponsorship Opportunities:

- Coffee Break Sponsor - \$400
- Speaker Sponsor - \$500
- Activities Sponsor - \$1500
- Beverage Sponsor - \$2000

We welcome additional sponsorship ideas, just let us know if you have an idea not listed above!

Each sponsorship includes “Thank You” with company logo in the conference program as well as public acknowledgment and signage during the conference

Please sign up online at www.pcsga.org
or reach out at Alicia, at aliciaburns@pcsga.org to sign up for your sponsorship opportunity.
Thank you for your continued support of PCSGA!