RESTORE AND EXPAND CALIFORNIA’S SHELLFISH RESOURCES COLLABORATIVELY
HISTORY

Oysters cultured in CA since 19th Century

Native oysters important 5000+ years
DEMAND > SUPPLY

Not Enough Local Production
Imports & Seafood Trade Deficit
Opportunity Exists Here
CLEAN LOCAL SEAFOOD

SUSTAINABLY GROWN

INTERNATIONALLY RECOGNIZED

HIGH HEALTH SEEDSTOCKS
COASTAL ECONOMIES

RESTORE WORKING WATERFRONTS

5 NEW ACRES = 1 NEW JOB

“BLUE JOBS”
ECONOMIC MULTIPLIERS

Culinary Tourism & Restaurant Business
Public Revenues
Support Industries
ENVIRONMENTAL NEEDS AND BENEFITS

Shellfish need clean water and shellfish improve water quality. Shellfish growers = environmental defenders.
REGULATORY EFFICIENCY

STREAMLINE INTERAGENCY PERMITTING
RETAIN ENVIRONMENTAL RIGOR
COLLABORATIONS

LOCAL COMMUNITY PLANNING

NATIVE OYSTER RESTORATION

TRIBAL KNOWLEDGE & INTERESTS

HABITAT CONSERVATION
OPPORTUNITIES & CHALLENGES

CALIFORNIA POLICY
USING FEDERAL SPRINGBOARD
REGIONALLY CUSTOMIZED PLANNING
INNOVATIVE SCIENCE & TECHNOLOGY
AN INVITATION

The California Shellfish Initiative is a project of the Pacific Coast Shellfish Growers Association
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