

CALIFORNIA  
SHELLFISH  
INITIATIVE



RESTORE AND EXPAND  
CALIFORNIA'S SHELLFISH RESOURCES  
COLLABORATIVELY

# CALIFORNIA SHELLFISH INITIATIVE



ARCHEOLOGICAL SHELL MOUNDS (SAN FRANCISCO)

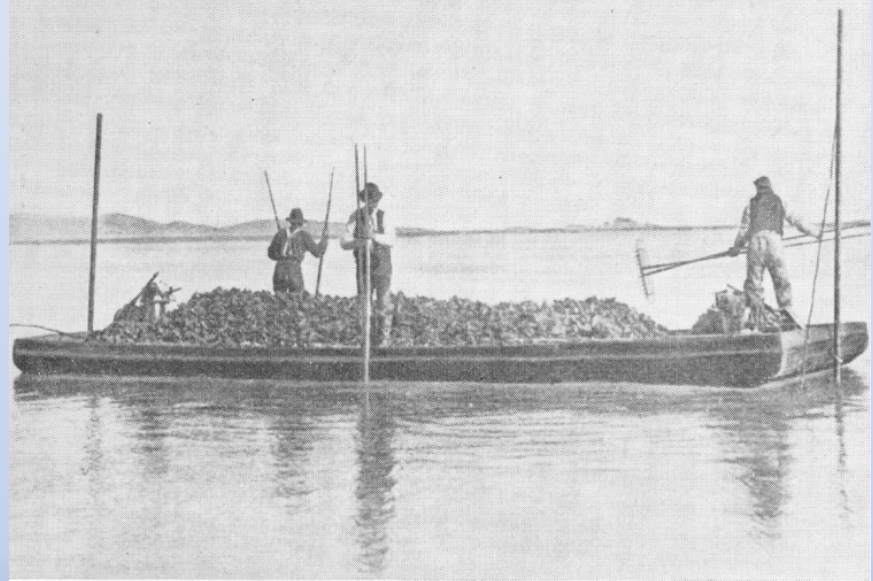


FIGURE 25. Tonging eastern oysters, south San Francisco Bay, 1890's.  
*From Townsend, 1893.*

## HISTORY

OYSTERS CULTURED IN CA SINCE 19<sup>TH</sup> CENTURY

NATIVE OYSTERS IMPORTANT 5000+ YEARS

CALIFORNIA  
SHELLFISH  
INITIATIVE

DEMAND > SUPPLY

NOT ENOUGH LOCAL PRODUCTION

IMPORTS & SEAFOOD TRADE DEFICIT

OPPORTUNITY EXISTS HERE





CALIFORNIA  
SHELLFISH  
INITIATIVE

CLEAN LOCAL SEAFOOD

SUSTAINABLY GROWN

INTERNATIONALLY RECOGNIZED  
HIGH HEALTH SEEDSTOCKS



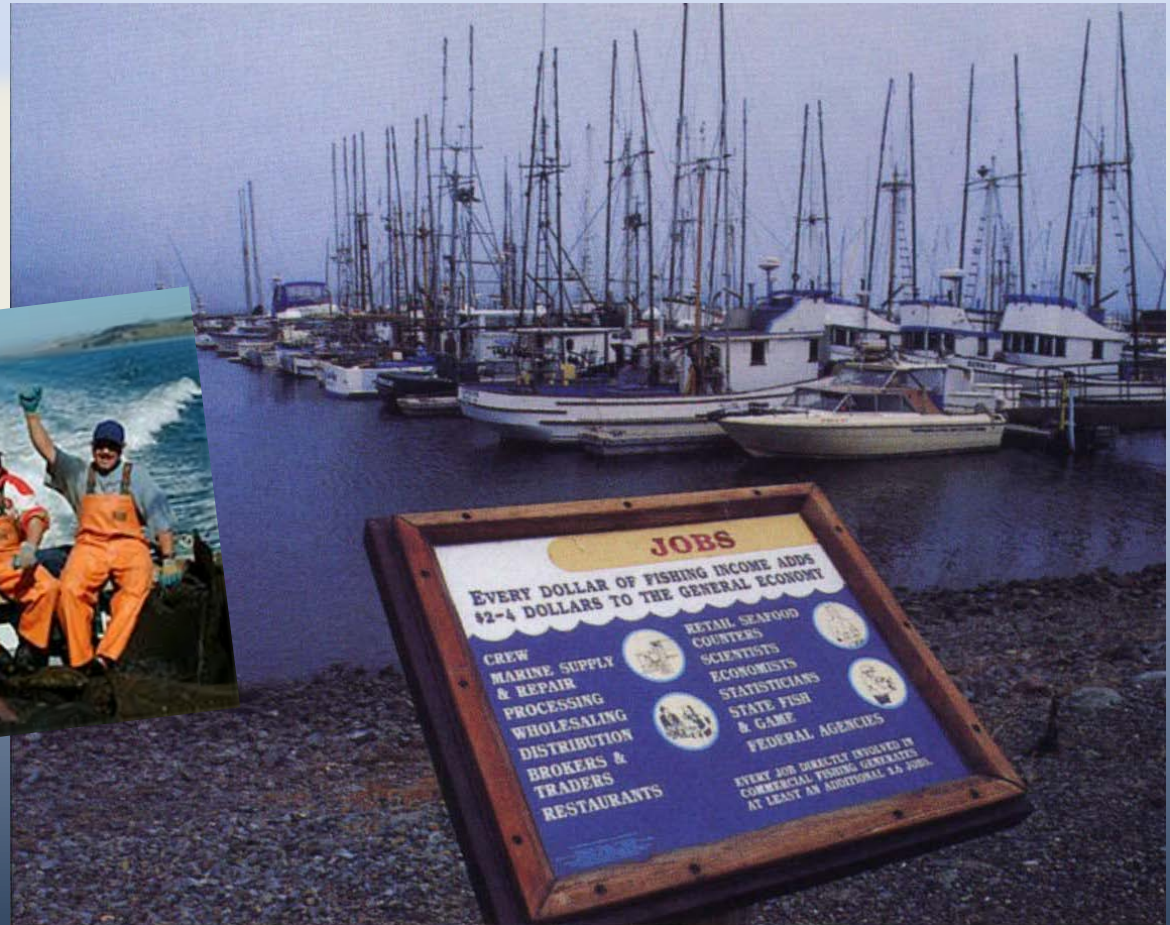
# CALIFORNIA SHELLFISH INITIATIVE

## COASTAL ECONOMIES

### RESTORE WORKING WATERFRONTS

5 NEW ACRES  
= 1 NEW JOB

“BLUE JOBS”



#### JOBS

EVERY DOLLAR OF FISHING INCOME ADDS  
\$2-4 DOLLARS TO THE GENERAL ECONOMY

CREW  
MARINE SUPPLY  
& REPAIR  
PROCESSING  
WHOLESALE  
DISTRIBUTION  
BROKERS &  
TRADERS  
RESTAURANTS

RETAIL SEAFOOD  
COUNTERS  
SCIENTISTS  
ECONOMISTS  
STATISTICIANS  
STATE FISH  
& GAME  
FEDERAL AGENCIES

EVERY JOB DIRECTLY INVOLVED IN  
COMMERCIAL FISHING GENERATES  
AT LEAST AN ADDITIONAL 2.4 JOBS.

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# ECONOMIC MULTIPLIERS



CULINARY TOURISM & RESTAURANT BUSINESS

PUBLIC REVENUES

SUPPORT INDUSTRIES



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## ENVIRONMENTAL NEEDS AND BENEFITS



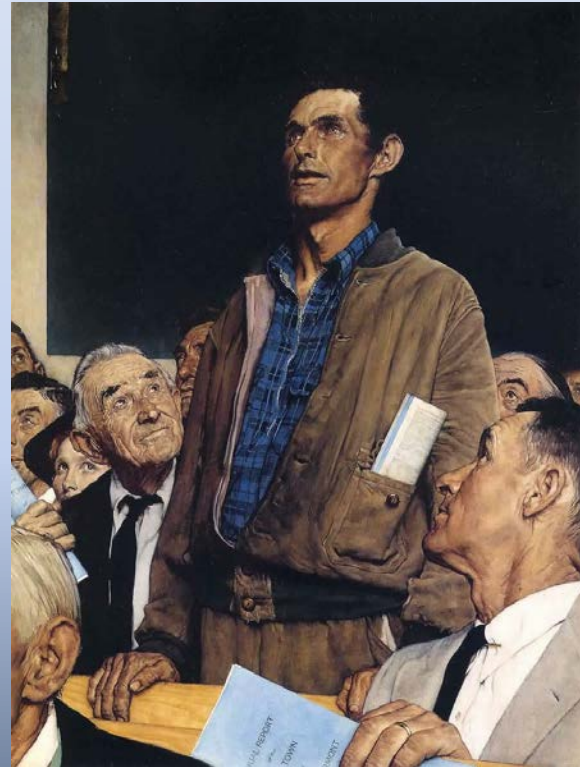
SHELLFISH NEED CLEAN WATER  
AND  
SHELLFISH IMPROVE WATER QUALITY

SHELLFISH GROWERS = ENVIRONMENTAL DEFENDERS



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# REGULATORY EFFICIENCY



STREAMLINE INTERAGENCY PERMITTING  
RETAIN ENVIRONMENTAL RIGOR



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## COLLABORATIONS

LOCAL COMMUNITY PLANNING

NATIVE OYSTER RESTORATION

TRIBAL KNOWLEDGE & INTERESTS

HABITAT CONSERVATION

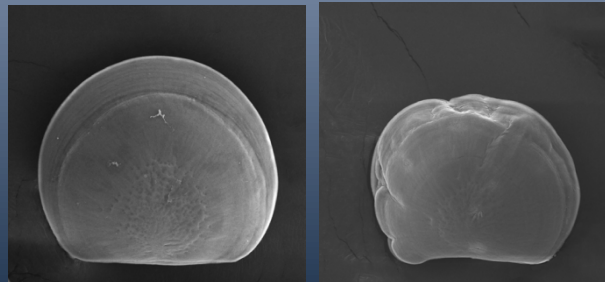
# CALIFORNIA SHELLFISH INITIATIVE

## OPPORTUNITIES & CHALLENGES

CALIFORNIA POLICY  
USING FEDERAL SPRINGBOARD

REGIONALLY CUSTOMIZED  
PLANNING

INNOVATIVE SCIENCE &  
TECHNOLOGY



# CALIFORNIA SHELLFISH INITIATIVE

## AN INVITATION



The California Shellfish Initiative is a project of the Pacific Coast Shellfish Growers Association  
120 State Avenue NE, #142 Olympia WA 98501 : Phone 360-754-2744 : [www.pcsga.org](http://www.pcsga.org)